

EXPERIENCE

Bird Design | *Designer*

May 2005 - February 2007

Assisted Mark Bird in the design of print materials for various clients, developed in-house promotional materials, and performed maintenance and cleaning duties. In this capacity I dealt with clients on a daily basis, often communicating needs and desires to Mark. Frequently handled projects independently – not only designing, but preparing files for final print production.

Rap & Roll | *Barrista, Cook, Entertainer*

August 2004 - May 2005

Made assorted coffee drinks and meals for the tired and hungry masses. Plied customers with smiles and amusing anecdotes in often futile attempts to brighten dreary winter days. Aside from the coffee and food preparation, the primary aspect of this job was customer relations. A small coffee shop/deli survives on word of mouth, and good service makes a world of difference.

EDUCATION

Polishing Center | *Grand Rapids, Michigan*

November 2004

The Polishing Center is a portfolio development program. The class meets once a week for 15 weeks, and each session takes place in a different design studio or ad agency, where work is presented to an assortment of creatives from those firms. The class culminates with a open portfolio presentation.

Calvin College | *Grand Rapids, Michigan*

May 2004

Received Bachelor of Arts in Philosophy, along with a minor in Japanese Language.

PROFICIENCIES

Well versed in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Quark XPress. Also have working knowledge of Macromedia Contribute.

Lifelong experience on Macintosh computers, adept at solving system issues and tech questions.

Skilled with X-acto® Knife and ruler, spraymount.

Masterful in the art of flattery.

Excellent cook and coffee brewer (cf. Rap & Roll).

REFERENCES AVAILABLE UPON REQUEST



January 18, 2007

To whom it may concern,

May this serve as a letter of recommendation for Zac Boswell. Zac has been employed full time at Bird Design since May 1, 2005. Prior to that he worked as a freelancer for 4 months.

Zac is extremely consciensious. He puts his heart and soul in everything he works on here and always with a terrific attitude. He is extremely dependable and trustworthy. Zac approaches projects in a very thoughtful way and is very proactive in terms of problem solving. He needs very little supervision.

His technical skills are excellent. He has a long history of working on Macintosh computers which translates to his ability to offer inhouse tech support and system maintenance. He understands the nuances of software and has become extremely proficient in InDesign, Quark, Illustrator and Photoshop while employed here.

Clients really enjoy working with Zac. He is professional and easy going. He is very even tempered which goes a long way in a stress filled deadline driven industry like ours. He is always willing to do whatever needs to be done without a huge attitude.

Zac has an exceptional an intuitive sense of design. The kind you can't teach. The kind that is inherent in the eye of a designer. His sense of typography and color is very strong an he explores multiple options to assure a multitude of choices during the process of designing something.

I could go on and on. Zacs employment here was interrupted by no fault of his own due to circumstances beyond his control. He has been a value asset and I would highly recommend him. In the event that you would like to know more about Mr. Boswell please feel free to contact me at 616.774.5986 or at mark@bird-design.com.

Regards,
Mark Bird